



P.O. Box 634  
Red Bluff, CA 96080  
(530) 527-8139 Voice  
(530) 527-3870 Fax  
classified@tehamatrader.com  
www.tehamatrader.com

Revised and effective March 1, 2010

***19,000 Published  
Each Month***

***Distribution is Thru Direct Mail &  
Street Stands***

## **CLASSIFIED PRICING**

### **BASIC RATES** (Prices are per edition):

- \$15 for up to 15 words. Additional words \$1 each.
- Extra Bold Words 50¢ each, Bold on the first 3 words and the phone number is included in the basic price.
- Add a Standard 2 point single line box, \$7
- Add an Enhanced 4 point double line box, \$9

### **MULTIPLE ISSUE DISCOUNTS:**

*Total the price for a single issue with the prices above, multiply that by the number of issues the ad is to run then subtract the appropriate discount below.*

- 3 issues prepaid: Subtract \$6 off total price.
- 6 issues prepaid: Subtract \$15 off total price.
- 12 issues prepaid: Subtract \$39 off total price

No credits or refunds for early cancellation. No changes during the run. Only one discount per ad. Not good with any other offer or discount.

### **FOUR WAYS TO PLACE CLASSIFIED ADS:**

Phone: (530) 527-8139

Fax: (530) 527-3870

Mail: P.O. Box 634, Red Bluff, CA 96080

Email: classified@tehamatrader.com

### **PHOTO ADS:**

2 Column color photo with up to 20 words.

\$49.00 per issue

\$119.00 for 3 issues (no credit or refund for early cancellation. No changes during the run)

**Add a 2nd photo to the same ad for just**

\$29.00 or \$60 for 3 issues

### **SUBSCRIPTIONS:**

\$15 for 6 months

\$25 for 1 year.

## **2010 PUBLICATION DEADLINE DATES**

### ***PUBLICATION DATE:***

April 26

May 26

June 25

July 26

August 27

September 26

October 26

November 18

December 10

December 24

### ***CLASS DEADLINE***

April 15

May 14

June 17

July 15

August 13

September 16

October 14

November 11

November 29

December 16